

The Role of Education on SMEs Prosperity

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Design Your Purpose.
#winningYourLife
#winningYourFuture

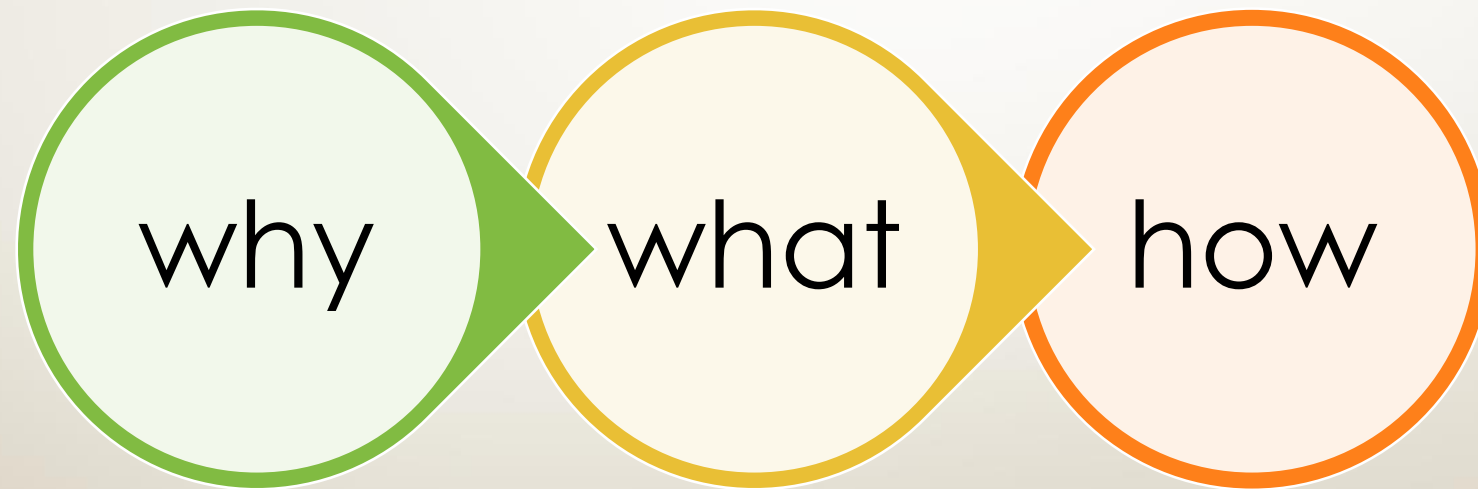


- Founder FEI Inc.
- Founder & CEO Indonesia Prima
- Founder & CEO Zamora Indonesia
- Commissioner PT Griya Daru Madani
- Country Director Niwi International
- Co-Founder Modest Project
- Trade and Marketing Partner PT Pharmatia Skin Lab
- Trade and Marketing Partner PT Valo Car Care
- Executive Marketing Partner Threads, Cyprus
- Brand Owner HoneyBerry, Qimoz, Zamora and Glumora
- VP Affiliate and Chapter Engagement, ICSB Global
- VP Community Empowerment, ICSB Indonesia
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- Former Project Director, Sobat UKM, PT Telkom Indonesia, Tbk

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why

Top 5 Most Common Reason Why SMEs Hard to Grow

1 Entrepreneurship
Knowledge

2 Marketing

3 Funding

4 Technology

5 Networking

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what

INDONESIA





FACTS

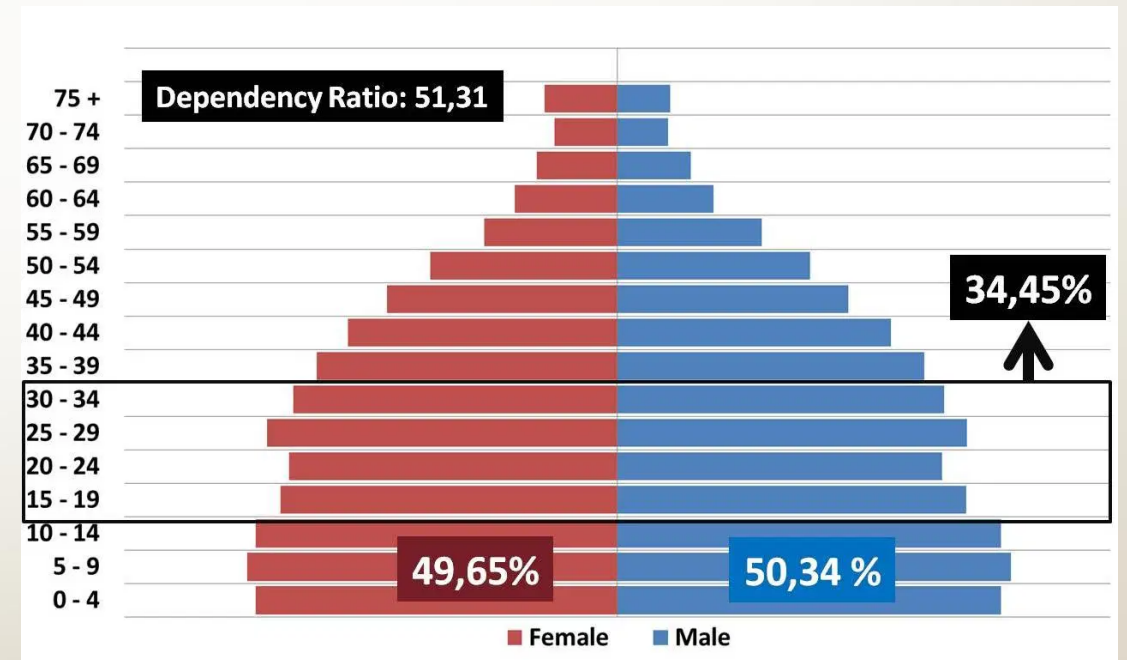
- Indonesia is home to **18,307** islands which are spread across 5,120 kilometers from east to west. So for tourist, it's a paradise to experience nature at its best.
- **Indonesian World Heritage Sites** - The nation has total of **8 World** heritage sites which are worth visiting for any tourist. Komodo National Park, and spiritual temple complex of Borobudur are few of the must visit sites to be included while in Indonesia.
- **World's 4th Populous Country** - With a huge population of **269,350,657 people**, Indonesia is ranked 4th in terms of most populous country in the world. It's also home to **largest Muslim population** among all the nations.

Indonesia Bonus Demographic

Population census data in 2018 shows that population that are in productive age (15-64 years old) reached 179.13 million people or around 67.6% of Indonesia's total population. The huge number predicts Indonesia to enter new phase, known as demographic bonus.

Demographic bonus is a condition in which the productive age population is more than the non-productive population. Demographic bonus can be a bonus if the younger generation are able to get decent education and facility to improve their self-quality. Hence, Indonesia strives to improve its human resource in order to develop future leaders so that the demographic bonus would be a bonus instead of a curse.

Demography bonus is inevitable and so we have create it into Indonesia advantage. This also we talking about SME Development for Sustainable Entrepreneurs.



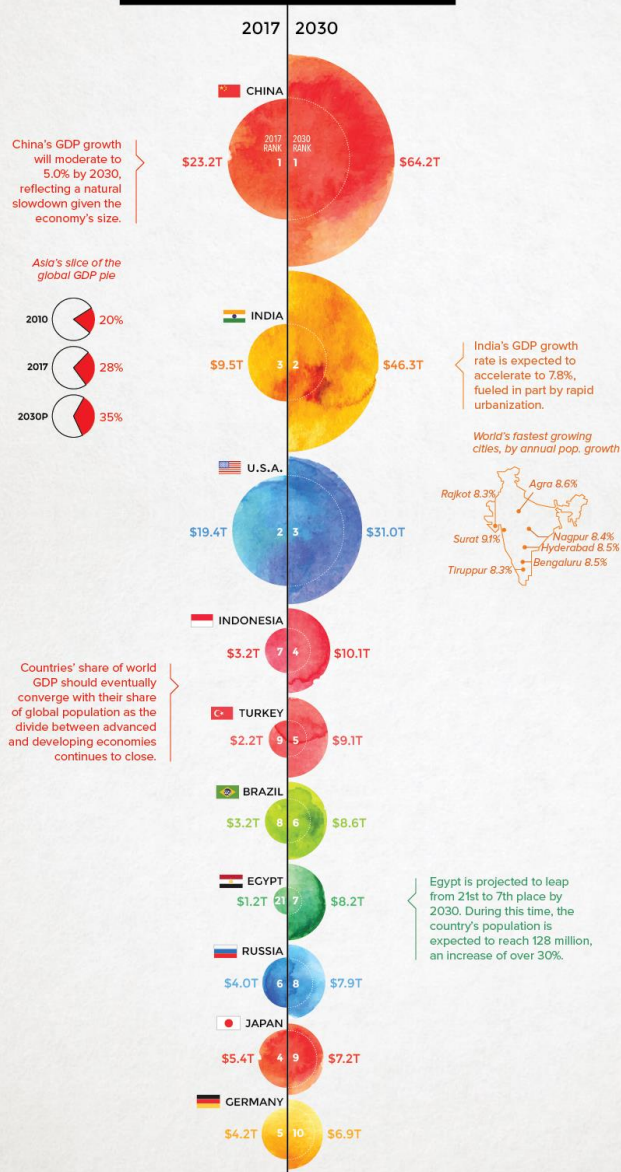
THE WORLD'S LARGEST 10 ECONOMIES IN 2030

The next decade will bring dramatic growth to Asian economies

Today's emerging markets are tomorrow's powerhouses, according to Standard Chartered, a multinational bank headquartered in London.

By 2030, the bank forecasts that seven of the world's 10 largest economies in GDP (PPP) terms will be in emerging markets.

TOP 10 COUNTRIES, BY GDP (PPP)



Economic Outlook

The prediction for a shake-up of the world's gross domestic product rankings comes in new long-term forecasts by Standard Chartered Plc, which includes a projection for China to become the largest economy by 2020, using purchasing power parity exchange rates and nominal GDP.

Indonesia will break into the top 5 economies.

The largest economy in Southeast Asia, Indonesia – a diverse archipelago nation of more than 300 ethnic groups – has charted impressive economic growth since overcoming the Asian financial crisis of the late 1990s. The country's GDP per capita has steadily risen, from \$823 in the year 2000 to \$3,932 in 2018.

Today, Indonesia is the world's fourth most populous nation, the world's 10th largest economy in terms of purchasing power parity, and a member of the G-20. An emerging lower middle-income country, Indonesia has made enormous gains in poverty reduction, cutting the poverty rate by more than half since 1999, to 9.8% in 2018.


Despite heightened global uncertainty, Indonesia's economic outlook continues to be positive, with domestic demand being the main driver of growth. Supported by robust investment, stable inflation, and a strong job market, Indonesia's economic growth is forecast to reach 5.2% in 2019.

SME and Entrepreneurship in Indonesia

- SMEs play an **important role** for economic growth and social inclusion in Indonesia. Based on data from the Ministry of Co-operatives and SMEs, Indonesian SMEs account for nearly 97% of domestic employment and for 56% of total business investment.
- SME or UMKM in Indonesia about **62.922.617** unit while big company only 5.460 unit, it means that **99% business in Indonesia** majority is SME
- SMEs in Indonesia continue to grow, notwithstanding global economic uncertainties and a more challenging marketplace.

SME and Entrepreneurship in Indonesia

- The SMEs sector has an **important role in the national economy**. Micro, Small and Medium Enterprises have been able to prove their existence in the economy in Indonesia. When the storm of the monetary crisis hit Indonesia in 1998, SMEs were able to survive compared to large companies, because the majority of them are less dependent on large capital or external loans in foreign currency.
- Based on that, SMEs **should continue to be fostered** in order to increase growth for the GDP as a whole for the National. Although the scale is fairly small to medium, but SMEs have a big role to increase the economy in Indonesia.
- Indonesia Prima together with other organization support SMEs business development to improving Indonesian economy and support SDG.



Despite the high contribution to employment generation,
many MSMEs **face difficulties to grow and
expand their business to become big
enterprises.**

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how

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1 – Entrepreneurship Knowledge

- Workshop and Seminar (Accounting, Management, Marketing, etc)
- One on One Business Coaching by Accredited Coach
- Business Advisory Panel by Multi-disciplined Mentor
- Monitoring and Evaluating
- Networking with SMEs other countries for sharing and learning together

Indonesia Prima

1. Indonesia Prima as SME Business and Investment Consultant and Accelerator preparing some program for Investor who willing to partnership with Indonesian SME Business. We provide curated Indonesian SME Business which already establish and having bright future (promising growth) as well as knowing local market consumption and ready to scale up.
2. Accelerator & Business Coaching for SMEs
 - While SMEs play a vital role in the Indonesian economy, contributing close to 58% of GDP and employing more than 97% of workers, according to the International Council for Small Business, this is not reflected in terms of their participation in global production networks, as direct or indirect exporters.
 - Indonesia Prima focusses on continuous improvement, networking, learning opportunities and facilitating access to business partners and investors. Being part of the programme offers SMEs a life-long privileged access to our user-driven business acceleration services, customized to SMEs needs. Finding the right strategic partner can be the fastest way to fast-grow company, it will also allow SMEs have more time to focus on the critical activities that make your business unique.

Festival Entrepreneur Indonesia



Business Coaching



Terimakasih

Xie xie

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