

SMEs AND WORLD PEACE

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I am 71 this year.

A close friend of mine, less than half of my age, told me that I should be a standup comedian. I was shocked.

**Do I look like
a Standup
Comedian?**








why?

**She said that whenever I
talked to an audience, she
observed something
interesting...**

“You speak the truth, and you expect people to believe you.”



*That's the **funniest** way to define a comedian.*



**Now I am going to share with you
some truths, and I expect you to
believe them.**



TRUTH #1

Global capitalism is in deep crisis.

**CAPITALISM ISN'T
WORKING**



ANOTHER WORLD IS POSSIBLE







BREXIT

ECO

BOLLOCKS
TO BREXIT

ChallenforBritain



KEEP ABORTION LEGAL

STOP BULLIES BIGOTS

SHUTDOWN THIS PRESIDENCY

HATRED DARKENS LIFE
LOVE

TAKE...
SEXUAL VIOLENCE
HOMOPHOBIA

I'M WITH THEM

DON'T LET THE BASTARDS DIVIDE US

KINDNESS MATTERS!

MY RAGE

GRAB 'EM BY THE PAINT

You Can Try To Divide We Will RISE





**FORECLOSE
ON BANKS
NOT PEOPLE**

OCCUPY WALL ST

OCCUPY WALL ST

Bank of America

FORECLOSE
ON BANKS
NOT PEOPLE

Bank of America

FORECLOSE

COL·LEGI DE
L'ADVOCACIA
DE BARCELONA
WWW.CAB.CAT

SPAIN:
SIT AND
TALK.

LLIBERTAT
PRESOS
POLITICS!

SPAIN
SIT & TALK

SPAIN:
SIT AND
TALK

SPAIN:
SIT AND
TALK

SPAIN:
SIT AND TALK



#CHILE DESPUES

ESTAMOS EN GUERRA

K K Tse

Hong Kong's protests are just the tip of the iceberg: capitalism is in crisis across the globe

Sept 13, 2019

 **South China Morning Post**



TRUTH #2

**The capitalist system is here to stay
for at least 100 years.**

A SHORT HISTORY OF THE 20TH CENTURY

1st half

**Two great wars
shattering the world**

2nd half

Competition of two
economic systems –

CAPITALISM Vs SOCIALISM

AND THE WINNER WAS....



Capitalism[®]

- **Collapse of the Soviet Union (1991)**
- China's 30 years of **'opening up and reform'** resulting in a de facto capitalist economy



TRUTH #3

**We need to reinvent capitalism ...
before it is too late.**



Reinventing Capitalism



It may be too late already

The biggest challenges capitalism faces:

- Inequalities
- Climate crisis

INCOME INEQUALITIES WITHIN NATIONS
AND BETWEEN NATIONS
ARE A MAJOR CAUSE OF SOCIAL UNREST





RES



CLIMATE ACTION
IN OCT. FOR SEN.
W-350

SCIENCE SERVES HUMANITY



KIDS WANT CLIMATE JUSTICE



TRUTH #5

**Failure to tackle this dual challenge
may mean the end of civilization.**



How To Survive Total Social Collapse And The End Of Civilization As We Know It

TRUTH #6

The Good News:

There are already many movements around the globe attempting to reinvent capitalism.

The most important ones are:

- **Creating Shared Value**
- **B Corporations**
- **Conscious Capitalism**
- **Natural Capitalism**

REINVENTING CAPITALISM

**Many movements,
one unified goal**



CREATING SHARED VALUE



It's The Future



PEOPLE USING
BUSINESS
AS A
FORCE FOR GOOD

Making
Business
Better

The B Team

By Emily Christoff

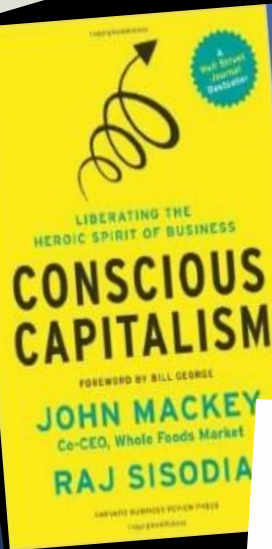
FASTEST-GROWING COMPANIES 2015 P. 97

FORTUNE
CHANGE

THE
WORLD
LIST

NIKE, CISCO,
MASTERCARD,
SABMILLER,
VODAFONE,
GOOGLE—
AND 45 OTHER
COMPANIES THAT
ARE DOING WELL
BY DOING GOOD.

By Erika Fry
P. 97



A ROAD MAP FOR
NATURAL
CAPITALISM



foreword by Gary Hamel

The
New
CAPITALIST

MANIFESTO

building a disruptively better business

Umair Haque

B Corps represent 'the highest standards for socially responsible businesses.'



Inc. magazine



TRUTH #9

Each of us should choose what we want to do to reshape capitalism – for our future generations.

I chose B Corporation because it is most

- **Global and visible**
- **Easy to understand**
- **Actionable**
- **Appealing to SMEs**

B LAB HK & MACAU

- To be set up in January 2020
- **Promote B Corps in HK & Macau**
- Enable and empower SMEs to become **a force for good**

SMEs AND WORLD PEACE

- *Vital*
- *Urgent*
- *Challenging*
- *Be a part of it*
- *Come join the B Corp movement*

TO FIND OUT MORE

- About B Corporation

<https://bcorporation.net/>

- About B Lab HK & Macau

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