



Dr. Jeffrey R. Alves

Dr. Jeffrey R. Alves served as dean of the Jay S. Sidhu School of Business and Leadership at Wilkes University from 2011 - 2016. Wilkes University from 2011 – 2016. Prior to joining Wilkes University, he was President of Vergason Technology, Inc., a small, rapidly growing technology-based company named by the “Fast-Track 500” as one of the 500 fastest growing private companies in the United States. Dr. Alves earned his Bachelor of Science at the U.S. Air Force Academy, his M.B.A. at Southern Illinois University and was awarded his Ph.D. at the University of Massachusetts. He is the author of numerous books and professional articles related to small business failure, entrepreneurship, small business management, and management and entrepreneurship pedagogy. In addition, he was president and board member of both the International Council for Small Business (ICSB) and the US Association of Small Business and Entrepreneurship (USASBE) and continues to serve ICSB as a member of the Board of Directors. He earned the ICSB Visionary Leadership Award in 2015 and was awarded the Wilford L. White Fellow and the ICSB Global Leader Award in 2019.



Dr. Winslow Sargeant

Dr. Winslow Sargeant is a managing director with S&T, LLC, an early stage investment firm specializing in supporting small and innovative companies, based in Great Falls, Virginia. He is the Senior Vice President for Partnerships for the International Council for Small Business (ICSB). From 2017-2018, Dr. Sargeant was the Senior Vice President for Development at ICSB. From 2010 to 2015, he was the Chief Counsel for Advocacy with the United States (US) Small Business Administration (SBA) Office of Advocacy. Appointed by the President of the United States (POTUS) and confirmed by the US Senate, the Chief Counsel for Advocacy directs the office. The Chief Counsel advances the views, concerns, and interests of small business before Congress, the White House, federal agencies, federal courts, and state policy makers. Economic research, policy analyses, and small business outreach help identify issues of concern. Regional Advocates and an office in Washington, DC, support the Chief Counsel's efforts.

From 2006 to 2009, he was the managing director at Venture Investors, LLC (VI), an early stage venture capital firm, headquartered in Madison, Wisconsin and \$200M under management. VI invested in innovative research from leading universities in the upper Midwest. From 2001 to 2005, he was the program manager for the Small Business Innovations Research (SBIR) program Electronics topic in Industrial Innovation, a new office in the National Science Foundation's (NSF) Engineering Directorate. The SBIR program invests more than \$100M per year in seed and early stage technology companies. Winslow is a Kauffman Fellow (Class 11), a scholar with George Washington University, and is on the Presidential

Leadership group at Stevens Institute of Technology. He has served as a Director of the University of Wisconsin Foundation (2001-2010), Trustee for the Wisconsin Alumni Research Foundation (WARF) (2015-Present), and Trustee for the IEEE History Center.

He is chairman of DermRx, an online pharmacy specializing in dermatology conditions, chairman of CircleIn, an educational study preparation company for college students, and lead investor for Hylux, LLC, an sports energy drink company focused on providing nutritional drinks to athletes.

Dr. Sargeant also is an active investor in small companies providing information technology services. He has received the inaugural 2002 Wisconsin Distinguished Young Alumni Award and was the 2003 Outstanding Engineering Alumni Awardee from Northeastern University. Dr. Sargeant received the 2014 IEEE George McClure Citation of Honor. Dr. Sargeant actively works in the area of supporting entrepreneurship and small business policies. He was the ICSB 2016 Moderator for the inaugural United Nations small 2 business government ministers panel. He was moderated small business panels in Buenos Aires, Stockholm, Sweden, Luxor, Egypt, Helsinki, Finland, Taipei, Taiwan, Paris, France, and Seoul, South Korea. He received the BS (Northeastern, Boston, MA), MS (Iowa State 1988), and Ph.D. (Wisconsin 1995), all in Electrical Engineering.



Dr. Ayman El Tarabishy

Dr. Ayman El Tarabishy is currently a Teaching Professor of Management at the George Washington University School of Business. He is an award-winning author and teacher, and was recently awarded the Most Influential Faculty Member of the George Washington University. He also was awarded the most Outstanding Faculty Member (voted for by students) for five consecutive years (2010–2015). Dr. Tarabishy is the only faculty member in the GW School of Business that teaches in two nationally-ranked programs. He developed the first Social Entrepreneurship and Innovation and Creativity courses offered to MBA and undergraduate students throughout the GW School of Business.

Dr. El Tarabishy is the originator of the United Nations International Day for Micro, Small and Medium Enterprises (MSMEs Day) that will always be celebrated on June 27th. MSMEs Day recognizes the important of entrepreneurs and small businesses worldwide.

Dr. El Tarabishy is also the Executive Director of the International Council for Small Business (ICSB), the oldest and largest non-profit organization across the globe devoted to advancing small business research and practices. ICSB is a coalition of more than a dozen national organizations across the globe and represented in over eighty countries.

Dr. El Tarabishy created and managed the Global Entrepreneurship Research and Policy Conference (GWOctober.org) that is hosted at the George Washington University. The GW October conference connects the latest and most cutting edge of entrepreneurship research to the most pressing and important national and international policy to promote entrepreneurship and SMEs. The intersection of these two important topics makes the conference vital for global development.

Dr. El Tarabishy previous work experience included the World Bank in the Corporate Strategy Group. He helped develop and manage their technology strategy for the Development Marketplace Program. The program's mission was to identify and support creative cutting-edge solutions to the most pressing world social and economic concerns. To date, the Global Development Marketplace competition has disbursed over US \$100 million in awards to 600 winning proposals.

Dr. El Tarabishy assisted the U.S. Chamber of Commerce to develop new and more effective methods for doing business in Egypt. His program of promoting social development and business was adopted by the largest US delegation mission to Egypt in September of 2012. The Chamber delegation comprised of more than forty-seven companies represented by more than ninety senior leaders of the U.S. private sector. During the mission Dr. El Tarabishy assisted in a critical phase of Egypt's transition, working with U.S. businesses to process the nature and scope of recent developments, an understanding of the new government's economic and policy priorities, and demonstrate the continued commitment of the American business community to Egypt's economic recovery and long-term development.