



February 28, 2007

**Change – Vitality – Aggressive Growth (創新, 飛躍, 騰進) :
Bringing you with strategic IT and innovative solution**

With the continuous growing in economy & relaxing travel restrictions from Mainland China, all businesses in Macau gain tremendous increment in foreign investments. Aligning business strategy with technology initiatives becomes the crucial key of success.

Gambling and hospitality enterprises are constantly striving to provide the leading facility and top-class services in each of the markets. Government & Banking organizations aim to provide high quality services and maintain economic stability, a scalable and robust infrastructure, plus the experience of a proven partner are critical. IBM as the leading technology partners plays an integral role in helping you meeting that goal.

Invitation to “IBM Macau Growth Forum 2007”

We cordially would like to invite you to the “IBM Macau Growth Forum 2007”, one of our most important events for Macau. At this forum, executives and technology experts will discuss how to more closely align business needs with IT projects and create an optimized IT infrastructure and strategy that is a revenue driver for your fast-growing organization in Macau. You can access to a wide spectrum of IBM’s latest innovative infrastructure solution, ranging from system servers, software solutions and service capabilities, as well as cutting-edge solutions tailored to your needs.

Event details as follows:

Date & Time : March 22, 2007 (Thursday), 10:15am – 4:10pm
Venue : Level 3, The Banquet Hall, Macau Tower Convention & Entertainment Centre
Language : English

Register and join the Forum to review these unique technologies and you’ll soon discover how your IT infrastructure can be empowered to deliver improved performance and even greater strategic business value to your organization.

Thank you, and look forward to seeing you at the Forum!

Best regards,

Sai-Wing Ho
Executive, Global Midmarket Business (Hong Kong and Macau Branch)
IBM China/Hong Kong Limited

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AGENDA

* Registration starts at 10am. Please bring along your business name card for registration.

IBM Macau Growth Forum 2007		
MAINTENT	Topics	Speaker:
10:15 – 10:20 am (5 mins)	<u>Welcome Remarks</u>	Mr. Wing Ho, Executive, Global Midmarket Business IBM China/Hong Kong Limited
10:20 – 10:40 am (20 mins)	<u>Macau Economic Trend and Development</u>	Mr. Nicolas Pechet, Strategy Director Fusion Consulting
10:40 – 11:25 am (45 mins)	<u>Insights sharing on "Treat & Fraud Intelligence : Finding Identity in the Noise"</u> The Role of Name Recognition in Identity Resolution	Dr. Jack Hermansen, Chief Technology Officer, Global Name Recognition Group, IBM
11.25 – 12:00 pm (35 mins)	<u>Bringing IT innovation to reality – How IBM delivers total solutions to advance your business</u>	Mr. Tony Fung Executive of Service Product Group and Solutions IBM Global Technology Services IBM China/Hong Kong Limited
12:00 – 1:45 pm	Light Luncheon with Demo Tour	
BREAKOUT TRACKS	Banking and Government	Gaming and Hospitality
1.45 – 2.25 pm	Topic 1: <u>Virtualization 101</u> Mr. Dennis Kwok, Senior Architect Information Technology Solution Architect System and Technology Group IBM China/Hong Kong Limited	Topic 1: <u>Unlocking the power of IP Telephony and Unified Communications</u> Mr. Michael Sham, Service Product Line Manager Global Technology Services IBM China/Hong Kong Limited
2.25 – 3:05 pm	Topic 2: <u>SOA in Reality</u> Mr. Thomas Cheuk, Senior Sales Specialist Software Group IBM China/Hong Kong Limited	Topic 2: <u>Value Proposition for System i in gaming and Hospitality Industry</u> Mr. John Tam, Manager of System Server System and Technology Group IBM China/Hong Kong Limited
3:05 – 3:20pm	Coffee Break and Demo Tour	
3:20 – 4.05 pm	Topic 3: <u>Enabling business flexibility in IT infrastructure with Managed Services</u> Mr. Thomas Lo, Service Product Line Manager Global Technology Services IBM China/Hong Kong Limited	Topic 3: <u>Managing the complete lifecycle of strategic assets thru MRO Enterprise Asset Management Solution</u> Mr. Derek Fu, Senior I/T Specialist, Software Group IBM China/Hong Kong Limited
4:10pm	Lucky Draw	Lucky Draw

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REGISTRATION FORM

Please kindly fill in the form and fax to us at **(852) 2845-4866**. For enrollment enquiry, please email to Ms. Lorraine Lo at loty@hk1.ibm.com or call at (852) 2825-7826.

- YES, I will attend the Forum on March 22, 2007 (Thursday).**
- NO, I am not able to attend the Forum. Please have a specialist to contact me for further business discussion.**

PLEASE FILL IN THE FORM IN ENGLISH.

Salutation: Mr. Mrs. Ms. Dr.

Last Name: _____ First Name: _____

Title: _____

Company Name: _____

Industry Nature: _____ Tel (Office): _____

Fax: _____ Email: _____

Which organization did you receive this invitation through?

- Macau Association of Building Contractors and Developers (澳門建築置業商會)
- The Macau Small and Medium Enterprise Association (澳門中小型企業協進會)
- Industrial Association of Macau (澳門廠商聯合會)
- others, please specify: _____

**** Copy the registration form for other delegates' registration**

This data may be used by IBM or selected organizations including Lenovo to provide you with information about other offerings. If you want to receive such information, please click the first box below. Alternatively, if you would prefer not to receive such information from IBM, please click the second box.

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